

Song Title: *Drop It Like It's Hot*

Artist: Herb Partlow

Genre: Hi-Hop/Rap, Urban, Dance, Pop Rap

Label: Superb Muzic

ISRC: QT6G52510533

Publisher: Superb Herb Muzic (BMI)

Release Date: January 2, 2026

For Fans of: Migos, Travis Scott, Drake, Dr. Dre, Snoop Dogg

About the Track:

This high-impact release delivers a polished, radio-friendly club banger built for peak-hour play and instant crowd reaction. Driven by booming 808s, crisp drums, atmospheric sounds, and a bold, chant-ready hook, “Drop It Like It’s Hot” blends modern hip-hop swagger with clean, contemporary production.

Artist Highlights:

- **Herb Partlow** — Renowned multi-instrumentalist, producer, and recording artist known for fusing funk, jazz, hip-hop, R&B, and soul with contemporary pop production.

Key Selling Points:

- A natural fit for nightlife, party scenes, and mainstream urban playlists
- Radio-friendly arrangement
- High-energy & danceable beat — perfect for radio, playlists, and live rotation

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